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# *Sooke Region Chamber of Commerce*

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FOR IMMEDIATE RELEASE

Deb Schenk Takes the Helm as Executive Director of Sooke Chamber of Commerce

Sooke, BC - September 29, 2023

The Sooke Chamber of Commerce is delighted to announce the appointment of Deb Schenk as its new Executive Director, effective October 5<sup>th</sup>. Deb brings a wealth of experience and a deep commitment to community service, making her an ideal leader for the chamber.

Deb Schenk has been an integral part of the Sooke community for the past 15 years, dedicating her time and expertise to various volunteer organizations. Her passion for community development and her hands-on experience makes her an excellent fit for the role of Executive Director.

With two decades of management experience in office settings, Deb has honed her skills in organizational leadership, strategic planning, and community engagement. Her dynamic approach and proven track record makes her well-equipped to guide the Sooke Chamber of Commerce towards new heights of success.

Notably, Deb has served as the South Vancouver Island Shoebox for Women Coordinator for the past five years, demonstrating her commitment to initiatives that positively impact the lives of others. Her experience in coordinating such impactful programs showcases her dedication to community welfare.

In line with this transition, the Sooke Chamber of Commerce will be implementing new office hours under Deb's leadership. The office will be open on Tuesdays and Thursdays from 8:00 AM to 3:00 PM, and appointments can be scheduled on Fridays.

This change comes as Britt Santowski, the outgoing Executive Director, embarks on a new and exciting chapter in her career with the BC Government in communications. The Sooke Chamber of Commerce extends its heartfelt gratitude to Britt for her four years of dedicated service to both the chamber and the community of Sooke. While she steps into a new role, Britt will continue to contribute her expertise as a valuable member of the Board of Directors.

"We are thrilled to welcome Deb Schenk as our new Executive Director. Her passion for community, combined with her extensive experience, will undoubtedly drive the Sooke Chamber of Commerce to greater success," said Mike Menard, President of the Sooke Chamber of Commerce.

The Sooke Chamber of Commerce looks forward to a bright future under Deb Schenk's leadership and expresses its gratitude to Britt Santowski for her outstanding contributions.

For media inquiries, please contact:

Deb Schenk

Executive Director

Sooke Chamber of Commerce

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Image credit Deb Schenk promoting the Shoebox Project for Women